



# PRIVATE SECTOR FORUM PROGRAMME OVERVIEW

Exhibition Hall 5 - Qatar National Convention Centre (QNCC), Doha

		SUNDAY 23 JANUARY	MONDAY 24 JANUARY	TUESDAY 25 JANUARY
9	).00 – 10.45		Thematic Session 1: Sustainable Energy	Thematic Session 4: Climate Change
1	1.00 – 12.45		Thematic Session 2: Agriculture and Rural Development	Thematic Session 5: Sustainable Tourism
	3.00 – 14.45		Side Events	Side Events
	5.00 - 16:45	GRAND OPENING  • UN Secretary-General (tbc)  • HoSG  • Fire side chat moderated by President of Microsoft, Leading CEOs  16:45 to 17:00  • Walk-through PSF Exhibition Area	Thematic Session 3: Digital Connectivity	Private Sector Forum Closing Session
	17.00 – 18.45	Side Events	Side Events	

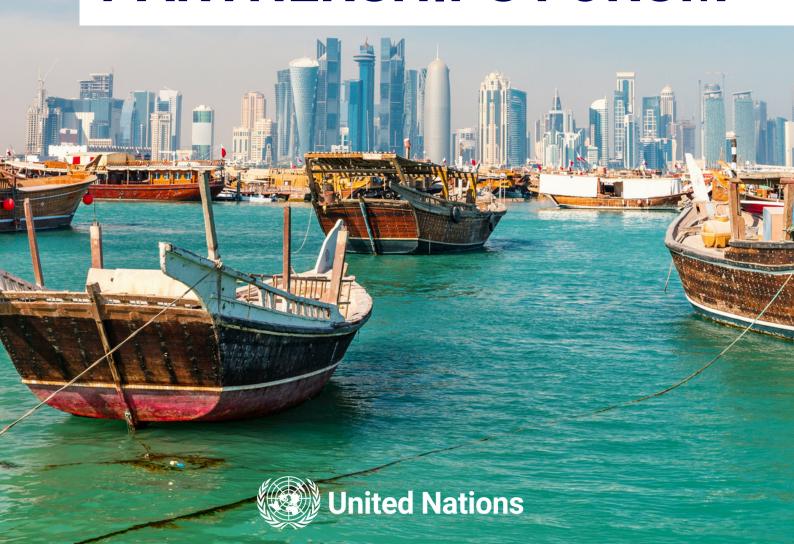
Private Sector Forum Networking Zone and Exhibition Booths Open Throughout the Three Days



LDC5

# **PRIVATE SECTOR**

## **PARTNERSHIPS FORUM**



#### **ABOUT**

Taking place on the margins of the Fifth UN Conference on the Least Developed Countries (LDC5), the LDC5 Private Sector Forum (PSF) is a once in a decade opportunity to forge innovative business opportunities in the world's 46 Least Developed Countries (LDCs).

LDC5 will convene Heads of State and Governments of the full UN Membership of 193 countries with over 5000 expected participants.

Jointly organized by the UN Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS) and Microsoft, the Forum takes place at a time when untapped potential for growth exists in the LDCs.

The Forum will explore partnership opportunities for private sector investments in LDCs in five priority sectors:

- Sustainable energy
- Agriculture and rural development
- Connectivity
- Climate Change
- Sustainable tourism

These sectors have the potential to support sustainable growth, increase productivity and employment creation in the LDCs over the coming decade.

The Forum will convene leaders from the private and public sector including political leaders from the Least Developed Countries and development partner countries, CEOs of global companies and those from LDCs, impact investors and foundations, heads of international organizations as well as regional and international financial institutions.

The three-day PSF will feature a High-Level Opening Dialogue led by the President of Microsoft, five thematic sessions, side-events and networking and exhibition areas with booths.

The PSF will provide a platform for direct interaction between company representatives and delegations from LDCs as well as other stakeholders, offering business networking opportunities.

The combined population of the LDCs is over 1.1 billion. LDCs will account for 46% of the expansion in the global work force between 2021 to 2030. LDCs also qualify for preferential treatment in world trade – including duty-free and quota-free market access in many trading partners. These are young vibrant countries with the potential to drive global growth in the coming decades.

The PSF plans to launch concrete partnerships and initiatives including by governments and non-state actors together with the private sector. These include partnerships and initiatives focusing on financial commitments, capacity building, technology and knowledge-transfer and policy-development and reform to promote enabling environments for the private sector in LDCs.



Representatives from the private sector wishing to attend the LDC5 Conference are invited to Register <a href="here">here</a>.

1 WWW.UN.ORG/LDC5/PRIVATE-SECTOR-FORUM

#### **DATE**

23 TO 25 JANUARY 2022



#### **VENUE**

QATAR NATIONAL CONVENTION CENTRE



# FOR MORE INFORMATION CONTACT:

#### **UN-OHRLLS**

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#### **MICROSOFT**

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FREQUENTLY ASKED QUESTIONS

# Private Sector Forum

23-25 JANUARY 2022, DOHA, QATAR



## Frequently Asked Questions



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## General Information



## What is the Private Sector Forum at the LDC5 Conference?

The Private Sector Forum (PSF) is organized to bring the voice of business to a major United Nations Conference on the Least Developed Countries (LDC5) which is held once every 10 years. The LDC5 Conference will convene Heads of State and Governments of the full UN Membership of 193 countries with over 5000 expected participants.

#### **Objective:**

The Private Sector Forum at LDC5 will provide opportunities to build transformative partnerships and mobilize long-term investment and finance in the Least Developed Countries, to support their sustainable development.

#### Outcome:

The key outcome of the LDC5 Private Sector Forum is the launch of concrete partnerships and initiatives which could include but not limited to: commitments for direct investment, facilitate technology transfer, leverage research and innovation and build the necessary capacities and technical competencies of LDCs, mobilise financial and technical support to LDCs across the five thematic sectors and in areas such as support to MSMEs, entrepreneur development, market access for LDCs companies, enabling business framework in LDCs, and commitment from private sector to apply ESG principles and support the implementation of the Sustainable Development Goals and the Doha Programme of Action.

The three-day PSF will feature a High-Level Opening Dialogue led by the United Nations and the President of Microsoft, five thematic sessions, side-events and networking and exhibition areas with booths. The PSF will provide a platform for direct interaction between company representatives and delegations from LDCs as well as other stakeholders, offering business networking opportunities.

Jointly organized by the UN Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLLS) and Microsoft, the Forum will convene leaders from the private and public sector including political leaders from the Least Developed Countries and development partner countries, CEOs of global companies and those from LDCs, impact investors and foundations, heads of international organizations as well as regional and international financial institutions. The Private Sector Forum will take place on the margins of the Fifth UN Conference on the Least Developed Countries (LDC5) taking place in Doha, Qatar, from 23 to 27 January 2022.

## General Information



## When and where will the Private Sector Forum take place?

The Private Sector Forum will take place from 23 to 25 January 2022 in Doha, Qatar in Exhibition Hall 5 of the Qatar National Convention Centre.

The Fifth United Nations Conference on the Least Developed Countries (LDC5), at the level of Heads of State and Government, will take place in Doha, Qatar, from 23 to 27 January 2022. It will be preceded by several pre-conference events that will take place on 22 January 2022. Additional information on the Conference is available on the Conference website (www.un.org/ldc5).

The venue of the Conference is the Qatar National Convention Centre, located in Gharafat Al Rayyan, on the Dukhan Highway close to the city of Doha (website of the venue: https://www.qncc.qa/).

## What is the programme of the Private Sector Forum?

The information on the Private Sector Forum can be found here: https://www.un.org/ldc5/private-sector-forum

The Forum will explore partnership opportunities for private sector investments in LDCs in five priority sectors:

The Private Sector Forum has different components.

An opening high-level interactive, moderated dialogue on Sunday, 23 January 2022 (afternoon) and an official closing event (Tuesday, 25 January, afternoon).

Five 1:45-hours, sequential Thematic Events taking place as follows:

- Thematic Session 1: Sustainable Energy (Monday, 24 January, morning)
- Thematic Session 2: Agriculture and rural development (Monday, 24 January, morning)
- Thematic Session 3: Digital Connectivity (Monday, 24 January, afternoon)
- Thematic Session 4: Climate Change (Tuesday, 25 January, morning)
- Thematic Session 5: Sustainable
   Tourism (Tuesday, 25 January, morning)

A series of lunch time and late afternoon private sector and LDC-focused side events organized by the business organisations / UN entities and other entities, as well as opportunities to set-up bilateral meetings, exhibition space for 20 display and networking booths and a private Sector Forum networking zone in the exhibition area.



# Accreditation, Participation and Registration



### How can I attend the Private Sector Forum?

Non-governmental organizations that are NOT in consultative status with the Economic and Social Council and other stakeholders are invited to apply for accreditation with the Economic and Social Council via the Application for Special Accreditation Form managed by the United Nations Non-Governmental Liaison Service (UN-NGLS).

#### The form is online until December 1st, 2021

(9am EST) and we encourage application for accreditation as soon as possible. At the accreditation stage, the company does not need to specify the names of individuals attending the Conference. Registration will open to accredited stakeholders around late November until the end of December. Names of individuals attending the conference will be required at the Registration stage.

ALL participants (including those in consultative status with ECOSOC) need to be registered to get access to the Qatar National Conference Centre and participate in the Private Sector Forum.

Registration will open around late November until the end of December. Names of individuals attending the conference will be required at the Registration stage. For updates on registration please check the LDC5 Conference website www.un.org/ldc5.

For questions relating to participation please email to thowfeequ@un.org and ruohonen@un.org (Subject Line: Private Sector Forum – Registration).

## How can I organize a side event at the Private Sector Forum?

There is a limited availability for participating entities (private sector organizations, member states, UN agencies) to organize side events at the Private Sector Forum.

Interested parties are invited to submit their application to organize a side event here.

The application process will be open until 30 November 2021. No requests will be considered after this date.

Side events will take place in addition to the main programme of the Private Sector Forum. The topic of the proposed side event should have a clear private sector focus in LDCs and be related to the five thematic areas of the Private Sector Forum.

More information on PSF Side Event format and set-up:

- Accommodate up to 50 people.
- Time slot 1:45 hours each.
- State-of-the-art audio-visual equipment provided (PowerPoint projectors, screens, microphones, announcement boards, and audio equipment).
- In-person events with option to include virtual participation or streaming, which will be the responsibility of the organizing entity.

The schedule of approved side events will be posted on the LDC5 website, together with any registration links, agenda, or background documents.

# Accreditation, Participation and Registration



### How do I apply for a company booth?

A limited number of company booths are available in the networking zone. Interested parties are invited to submit their application for a company booth here before 30 November 2021

The company booths are designed to maximize business opportunities through information exchange in Doha. Contents of the booths should match one or more of the five thematic areas of the PSF.

The booth space is fully financed by the host country and are available at no cost (including the header with company logo). All other display materials, including banners, posters, flyers, brochures, catalogs, and other promotional items etc. are the responsibility of participating companies.

Participating companies will be responsible for arranging and financing flights to/and from Doha and accommodation.

- Each booth will be provided with:
- 3m x 3m, panel wall
- 1 header with company logo
- · Information counter
- Table with 2 chairs
- Electrical outlet

It is the responsibility of the participating company to ensure the booth is staffed at all opening times of the Private Sector Forum (23–25 January 2022).

# How can partnerships be registered for announcing at the Private Sector Forum?

The key outcome of the PSF will be the launch of concrete partnerships and initiatives including by governments and non-state actors together with the private sector.

#### Partnerships should:

- Be LDCs-specific and related to the priority areas of the new Programme of Action.
- Present innovative solutions that can deliver transformative change in LDCs promoting sustainable economic growth in LDCs
- Have clear role for the private sector in the implementation, and could include partnerships between the private sector and governments, foundations, and other non-State actors and the United Nations system as well as private to private partnerships
- Have concrete deliverables and could include but not limited to: commitments for direct investment, facilitate technology transfer, leverage research and innovation and build the necessary capacities and technical competencies of LDCs, mobilise financial and technical support to LDCs in areas such as support to MSMEs, entrepreneur development, access to market for LDCs companies, create an enabling business framework in LDCs, commitment from private sector to support ESG principles, sustainable development practices
- Have resources for implementation and mechanisms for follow-up

For more information on areas for partnerships across the five thematic sectors of the PSF, please refer to the Thematic Session Concept Notes.

Partnerships will be announced throughout the Private Sector Forum including in the High-level Opening.

If you want to register a partnership and for any questions, please contact UN-OHRLLS at thowfeequ@un.org and ruohonen@un.org (Subject Line: Private Sector Forum Partnership)

# Accreditation, Participation and Registration



## How do I get my conference badge?

Approved in-person participants may collect their conference badges by visiting the Registration Centre upon presentation of the approval emails issued by the United Nations along with their passports or government-issued photo identifications. Only approved in-person participants will be issued a Conference badge for access to the Conference venue at QNCC. Issuance and distribution of conference badges for approved in-person participants, as well as secondary access cards, will start from 18 January 2022 through 27 January 2022 at the United Nations Registration Centre located at the Conference venue in Doha.

Admission to the Qatar National Convention Centre will require the presentation of identification badges at all times. Preregistered participants can pick-up their pre-printed badges at the registration area of the Qatar National Convention Centre.

## What are the costs involved with participating in the Private Sector Forum?

Participation in the LDC5 Private Sector Forum is free of charge.

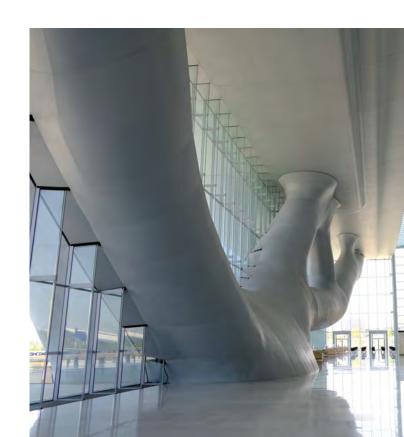
Participants are required to cover their own travel and accommodation expenses.

# Can I get funding for my participation in the Private Sector Forum?

A limited number of participants can receive funding (travel and accommodation) for their participation in the LDC5 Private Sector Forum. To apply for funding, please fill in your information here.

Criteria for participants to be funded:

- Representative of LDC MSMEs in one of the (or a related) focus sectors of the LDC5 Private Sector Forum
- Representative of LDC business organization such as Chambers of Commerce, Employer Organizations, Investment Promotion Agencies, etc.
- Participating in the LDC5 Private Sector Forum in an active role (as a speaker, organizing a side event or having a company booth)



## **Practical** Information



## Will there be interpretation in the Private Sector Forum?

The official languages of the Private Sector Forum are English, French, and Arabic and interpretation will be provided.

#### What Covid-19 prevention mitigation measures are in place at the Private Sector Forum?

The United Nations and the host country Qatar have jointly been developing a COVID-19 prevention/mitigation protocol for the LDC5 Conference, based on the relevant guidelines of the State of Qatar and the sanitary standards applicable to intergovernmental meetings organized by the United Nations.

Details will be available on the following website: www.un.org/ldc5. Owing to the evolving nature of the situation, participants are encouraged to check that information regularly.

All participants must comply with the COVID-19-related measures in place; in particular, they must not attend meetings if they show symptoms associated with COVID-19.

An on-site service will provide all first aid facilities at the Convention Centre. The medical emergency call number is 999.

#### What are the visa requirements for traveling to Doha, Qatar?

Information on visa requirements will be available in due course on the LDC5 Conference website: www.unorg/ldc5.

#### How is the weather like in Doha. Qatar, and other practical information?

#### Climate:

January is typically the coldest month in Doha, Qatar. Temperatures are however mild with average temperatures ranging between max 21.7°C (71.1°F) and min 12.8°C (55°F). During January, the rain falls on average for 1.7 days and regularly aggregates up to 13.2mm (0.52") of precipitation. Snowfall in Qatar is extremely unlikely during any time of the year.

#### Voltage:

In Qatar power plugs and sockets are of type D and G. The standard voltage is 240V and the standard frequency is 50 Hz. Electric appliances can be used in Qatar, if the standard voltage in the home country is in between 220 - 240 V (as is in the UK, Europe, Australia and most of Asia and Africa). A step-down power converter is needed if you are travelling to Qatar from a country that uses 100-120 volts.

#### Banking services and currency:

Currency in Qatar is called Qatari Riyals (QAR). The prevailing exchange rates are as follows: 1US\$ is equivalent to 3.64 QAR; 1 EUR is equivalent to 4.22 QAR. All major credit cards are accepted.

#### Postal, telephone and internet services:

WIFI is available throughout the Qatar National Convention Center and will be open and free. There will be a delegates' lounge with a limited number of PCs available with access to the internet.

## Dial 999 for assistance

# Practical Information



## Where can participants stay in Doha, Qatar?

Participants are responsible for booking their accommodation. A list of recommended hotels can be found in Annex A.

The Host Country will also provide lunch at the Conference venue to all the registered participants.

## Will there be shuttle services between the airport, hotels and the venue?

Shuttle bus service will be provided by the host country between the airport and hotels for arrival and departure of flights.

Regular shuttle bus service will be provided by the host country between the conference center and hotels for the use of all United Nations staff and delegates to the Conference.

For more information on the Private Sector Forum, please visit:

www.un.org/ldc5/private-sector-forum

For more information on the LDC5 Conference, please visit:

www.un.org/ldc5/



# List of designated hotels

HOTEL	DISTANC to QNCC	E ROOM RATE	CONTACT PERSON	EMAIL & PHONE NUMBER
Hilton Doha	12.9 km	Single Room: QAR 500 Double Room: QAR 550 (Breakfast included)	Saloua Salek Abir Abidi	saloua.salek@hilton.com +974 4423 3106 Abir.Abidi@hilton.com +974 50014492
Marriott Marquis City Centre Doha	11.8 km	Single Room: QAR 450 Twin Room: QAR 550 (Breakfast included)	Mr. Ali Hamed Mr. Amro Mousa Mr. Ahmed Ibrahim	mhrs.dohmq.reservations@marriott. com +974 4419 5000
JW Marriott Marquis City Centre Doha Hotel	11.2 km	Single Room: QAR 550 Double Room: QAR 650 (Breakfast included)	Mr. Ali Hamed Mr. Amro Mousa	jw.dohjb.reservations@marriott.com +974 4429 5000
Retaj Al Rayyan Hotel	12.5 km	Single Room: QAR 300 Twin Room: QAR 350 (Breakfast included)	Mr. Mohamed Osman	m_osman@retaj.com +974 3357 4145
Pullman Doha West Bay	10.3 km	Single Room: QAR 400 Double Room: QAR 500	Ms. Nada Rachidi	H8112-RE@accor.com reservations.pullmandoha@accor.com +974 55358065
Mövenpick Hotel West Bay	13.0 km	Single Room: QAR 500 (Breakfast included)	Ms. Jodith Medrano	hotel.dohawestbay.reservation@mo venpick.com +974 4496 6200 +974 4496 6205
W Doha Hotel & Residences	12.0 km	Spectacular: QAR 625 Fabulous: QAR 675 Marvelous: QAR 750 Cool Corner: QAR 950 (Breakfast included)	Mr. Tarek Al Kawas (Sales Manager)	tarek.alkawas@whotels.com +974 77540363

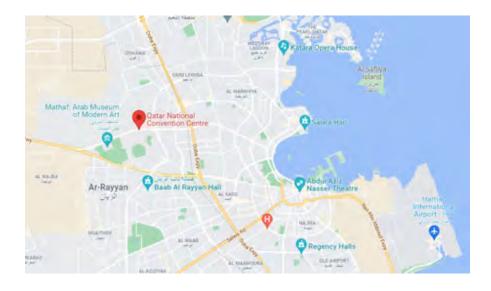
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# Maps

### QATAR



### DOHA



Virtual Tour of the QNCC www.qncc.qa/about-qncc/360-virtual-tour

Floor Plans of the QNCC: www.qncc.qa/organisers/floor-plans-capacity-charts